

NARFE Membership Plan

1. Introduction

In order to attract new members and retain old members the RI Federation has established this plan. This plan will establish the goals, methods to accomplish the goals and the structure to implement the methods. For this plan to succeed increased effort will be required from the Member Chapters and the Association's members.

2. Goals

The RI Federation's objectives are to support and work toward the objectives of the National Active and Retired Federal Employees Association (NARFE), as set forth in paragraph 3 of the Association's Articles of Incorporation.

To achieve these objectives the RI Federation Goals are:

1. To organize new Chapters.
2. To visit Chapters, and promote greater Chapter activity, including the recruitment of new members.
3. To reactivate weak and closed Chapters.
4. To stimulate fraternal cooperation among all Chapters in the Federation for their mutual benefit and the benefit of the Association.
5. To maintain constant vigil upon the status of legislation in the Rhode Island State Legislature, and to take action, as deemed necessary, to support legislation that is beneficial to active and retired Federal employees

The Goal of this Membership Plan is to support Items 2 and 4. In order to accomplish these Goals the following Roadmap and Milestones are established:

1. Utilizing this plan the RI Federation Officers will visit Member Chapters to describe the plan, establish the Committee structure described in the plan and to encourage participation in the Committees.
2. Establish the Committees, and assign Responsibilities and begin implementation by the end of 2015.
3. Using the committees and resources developed by the plan the RI Federation and each Member Chapter will hold at least one Membership drive each year.

3. Committee Structure and Responsibilities

3.1. Committee Structure

Committees will be established on two levels: Federation Level Membership Committees (State Level) will be established to handle areas that apply to all Member Chapters; and Chapter Level Membership Committees (Local) that handle the Membership drives and initiatives in their geographic area.

- 3.1.1. Federation Level Membership Committees will have a Chairman assigned by the Federations Executive Board and Team members assigned by each Chapter
- 3.1.2. Chapter Level Membership Committees will have a Chairman assigned by the Member Chapter and Team members from that chapter. An advisor from the Federation will be available for assistance if required.

3.2. Committee Responsibilities

- 3.2.1. Federation Level Membership Committees:
 - 3.2.1.1. Media Committee
 - 3.2.1.1.1. Develop Cable Show, Podcasts, YOU TUBE
 - 3.2.1.1.2. Web site Development
 - 3.2.1.1.3. NARFE News Letters, Sell ADS, Print Company
 - 3.2.1.2. Events Committee
 - 3.2.1.2.1. Membership Clam Bake, BBQ's and Luncheons
 - 3.2.1.2.2. Badges for all board members and Membership Drive Representatives
 - 3.2.1.2.3. Develop Displays for Membership drives
 - 3.2.1.2.4. Membership Packages from National
 - 3.2.1.2.5. Complete Statewide New Member Guide
 - 3.2.1.2.6. Providing retirement seminars
 - 3.2.1.2.7. NARFE Recruitment Incentives, \$10.00 for each new member
 - 3.2.1.2.8. Contest for most new members
 - 3.2.1.3. Training Committee
 - 3.2.1.3.1. Develop Membership Drive Presenters
 - 3.2.1.3.2. Service Officer Training
 - 3.2.1.3.3. Benefit of NARFE Membership
 - 3.2.1.4. E-NARFE Committee
 - 3.2.1.4.1. Encourage and foster membership in e-NARFE
- 3.2.2. Chapter Level Membership Committees (Local)
 - 3.2.2.1. Membership Committee
 - 3.2.2.1.1. Elect a Chairman
 - 3.2.2.1.2. Support the Federation level Committees
 - 3.2.2.1.3. Plan Local Membership Drives and Initiatives
 - 3.2.2.1.4. Develop Membership materials as required
 - 3.2.2.2. Events Committee
 - 3.2.2.2.1. Support and Attend Membership Drives
 - 3.2.2.2.2. Participate in Parades
 - 3.2.2.2.3. Newspaper Articles and Notices of upcoming NARFE events
 - 3.2.2.2.4. Attending Health Fairs
 - 3.2.2.2.5. Set-up tables of information in Federal buildings.
 - 3.2.2.2.6. Chapter Recruitment Incentives

- 3.2.2.2.7. Hand out Prospective Applicant Cards (M2 cards, in to membership packets.)
- 3.2.2.2.8. BBQ's and Luncheons
- 3.2.2.2.9. Business cards for members, NARFE Pens, Shirts, Caps, and Pins
Refrigerator Magnets