

Date: August 30, 2025
To: NARFE Region X Federation Alzheimer's Chairs
From: Donna Shackelford, Region X Coordinator
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Re: July 2025 Reports and News

NARFE fundraising National total as of July 30, 2025, is \$16,722,049.54. During July, 2025, our members raised a combined total of \$16,549.27. This is up \$898.01 from last year's donations. Please be sure to share these numbers with your Federation Presidents.

My comment follows about the 2025 Walk. Concerning your plans for the 2025 Walk to End Alzheimer's, it is never too early to start planning. Please remind your Chapters that we must continue to raise over \$100,000,00 each year to stay on the National Alzheimer's Banner. We can do this. Please share your Walk Team Link once your team is set up for anyone to donate. Lots of Alzheimer's information is on the NARFE webpage. Follow the prompts to find specific information you are seeking, such as the National Team Page for you to download and send out to your chapters. Please pass this information to your Chapters, as we need to make sure that our Chapter Walk Teams are registered under NARFE National Teams (which is listed under the National Teams, then under Silver). Remember, we still need to raise more than \$100,000.00 to remain a National Team on the NARFE Banner. Everyone who gives a donation is part of the Walk Team, even if they do not walk. Also remind your members that a contribution of \$100 gets you a T-shirt to publicize the Walk so you will need to provide your size when you send your donation.

cc: National President – Electronically
Towanda Franklin – Electronically
Alicia Dorman, Sr. Assoc. Dir., Alzheimer's Association – Electronically
Olivia Ashford Williams, National Committee Chair – Electronically
Robert Allen – Region X Vice President – Electronically

Please remind your Federations and Chapters to get their Walk Teams Pictures to me or Olivia Williams (our National Alzheimer's Committee Chairman), so we can get them to Melissa LaBonge to post on our NARFE National team page. Please send them in jpg per Melissa Labonge. Thanks.

Let me give you a heads up. In October I will prepare my report for the NARFE/Alzheimer's National Committee meeting, and part of that report is to advise my peers what my federations have been doing for the past year. Therefore, please start now to remember some of the highlights you have experienced, so you can pass them along to me. Thanks so much.

Again, please remind your Chapters the importance of us purchasing the Alzheimer's Stamps, or they might get pulled from the US Postal Services. The more we purchase them, the longer they will be available. USPS is having some Forever stamps on sale, and I am not sure if the Alzheimer's Stamps are on the sale or not.

I have received reports from some of you concerning the gifts that you have forwarded to Chicago, but some have not sent them to me. Please remember that the checks should be forwarded every month, and I should also get a copy of that report every month. If you have none, please send me a quick email saying that you did not receive any donations for the month of ____, so I can add it to my file. Please do not hold checks from one month to another. Our members want to clear their checkbooks and bring their balances up to date, just as you yourselves want to do.

Also, please continue to encourage your Federations and Chapters to contact their Congressional Leaders and Senators to sign off approving the new Alzheimer's disease drug Lecanemab. This drug is needed to give time and expand life to loved ones and friends.

Congratulations to the top five highest amounts raised for the federation awards: 1st Place Virginia, 2nd Place South Dakota, 3rd Place West Virgin, 4th Place Pennsylvania and 5th Place Kansas.

The top five highest amounts per capita dues were shown to be: 1st Place South Dakota, 2nd Place Idaho, 3rd Place New Hampshire, 4th Place Oregon and 5th Place Virginia. A Special thanks to all of Federations.

I am sending you information provided by Catherine Marquis concerning the State's Report Donations for your information. I always attach these two reports, but I don't think I have provided any explanation, so you might want to put the info in a special place where you can refer back to it.

The **Fundraising Report** provides a full list of all NARFE Research donations received and deposited during the current processing month. Beginning with FY25, all planned gifts for NARFE research are reported on a separate spreadsheet tab which will be updated as additional planned gifts are designated to NARFE research. If no gifts are listed for the current reporting month, no planned gifts were designated to NARFE research during that period.

Please note that the column headers 'Deposit Date' and 'Payment Amount' in columns E and G respectively are now named 'Donation Date' and 'Donation Amount' from our new CRM system.

The **Fundraising Analysis** provides insight on the total NARFE fundraising amount year-to-date, as well as the grand total amount and a yearly historical progression of total fundraising. As noted above, planned gifts are tracked separately from the monthly totals.

Please email us at narfe@alz.org if you have any questions relating to the reports or specific gifts, data, so that you may see the progression of the total fundraising over the years.

Thank you for your continued support of the Alzheimer's Association and sharing our vision of a world without Alzheimer's. Thank you so much, ***Catherine Marquis*** | *Specialist, Quality Control.*