

SHARE @NARFE on Social Media!

11/28/23 by Matt Sanderson, posted in FEDHub [Membership Recruitment, Engagement and Retention](#) community. Formatting and editing added by Martha Raup, CAB Chair.

NARFE's Communications Content Manager, Matt Sanderson, has identified ways to increase the social media presence of NARFE. First suggestion is this: **CONNECT with NARFE online!**

Use these NARFE social media links to follow, like, follow, or subscribe!

- LinkedIn (<https://www.linkedin.com/company/narfe/mycompany/?viewAsMember=true>)
- Facebook <https://www.facebook.com/NARFEHQ>
- Twitter (now called X) [NARFE National Headquarters \(@narfehq\)](#) / X ([twitter.com](https://twitter.com/narfehq))
- YouTube [NARFE Headquarters](#)

And here is the **specific request to all of us who use social media:**

Please, please tag "**@NARFE**" on each respective platform **before** you hit "post." Once you "tag" NARFE, our team is notified that NARFE was mentioned specifically somewhere in a post. If it's an appropriate post, we will consider sharing your post back to the headquarters page. Why does this matter? Social media is an incredibly effective way to reach new prospects and engage current members. Plus, it increases our "Brand Awareness". We want to make NARFE known to ALL federal employees and annuitants, whether active or retired. We would love to share more (photos and videos specifically) from Federations and Chapters, so, Spread the word!

Use the NARFE links shared above. To "**tag**" a page in your post's message, you start with the "@" symbol before writing the company's name (without adding a space). This should auto-generate as you start typing. If you cannot locate NARFE's page, please let Matt know.

Any questions, please message or email Matt at msanderson@narfe.org.